**SHOW DATES**

September 13 to October 4, 2015

**JUROR
Scott Kiche**

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| Scott Kiche is a contemporary representational realist artist living in Los Angeles. The artist was born in Guatemala in 1974. Kiche's journey in art began at a very early age. His natural talent along with the encouragement of teachers and family helped to create in him the commitment to become a fine artist. Kiche is a realist artist and has worked in this style throughout his entire career. He has exhibited works in Mexico City, and throughout the entire U.S.A. He has received awards in several group shows and has been published both in books and artistic magazine publications. In 2011 Scott’s work was chosen to appear in the delightful children’s movie SPY KIDS 4. In 2010 completed a successful tour with The International Realism Guild in a two year traveling museum exhibition that explored the current state of realism in the 21st century. He has been and is a member of many prestigious art organizations He is currently represented by The Wally Workman Gallery in Austin TX, the Jack Meier Gallery in Houston TX and The Waterhouse Gallery in Santa Barbara California. Scott Kiche is an emerging and important talent upon the American artistic landscape. Over the years his work has been and continues to be collected by art enthusiasts, corporate buyers and fellow artists alike. |

**CALL FOR ENTRIES – DEADLINE: Wednesday, August 12, 2015**

Artwork will be juried using digital images (jpgs) through Online Juried Shows: [http://www.onlinejuriedshows.com/](http://www.onlinejuriedshows.com/%20%20%20)

**Submitted artwork reflects the artist’s best work for this annual, “Gold Medal Exhibition”**

**ELIGIBILITY** The California Art League Gold Medal Exhibition is open to ALL CAL exhibiting members.

**DROP-OFF**

Sunday, September 13, 12:00 pm – 2:00 pm

Local artists whose work is juried into the show should hand deliver accepted artwork with entry form attached, to the

SFV Arts Alliance Center, 18312 Oxnard St. Tarzana, CA 91356.

Non-local artists whose work is juried into the show must ship accepted artwork to Kenneth Ronney, 7357 Hesperia Ave, Reseda, CA 91335. Tel 818 996-1630, Kronney@aol.com. Contact Ken to schedule delivery date.
**Do not under any circumstances use loose Styrofoam “peanuts” to pack artwork. Work packed this way will be immediately rejected when the box is opened**.

**RECEPTION & AWARDS PRESENTATION**

Saturday, September 19, 2015

5:00 pm-7:00 pm

**TAKE-DOWN & ARTWORK PICK- UP**

Sunday, October 4, 2015

10 am – 12 pm

**LOCATION**

The San Fernando Valley Arts Alliance Art and Cultural Center,

18312 Oxnard St. Tarzana, CA 91356

**REGULAR GALLERY HOURS**

Tuesday -- Saturday

11:00 am –5:00 pm
**\*\*Artists whose work is juried into the show are expected to sit the gallery for one 3 hour shift; shift signups at take in. \*\***

**SELECTIONS OF AWARDS**

Our Gold Medal exhibition will be juried by **Scott Kiche. Awards will be awarded on-site after the work is taken-in.**

**AWARDS**

Awards and prizes will be presented at the Awards Reception:

 Gold Medal Award $400

* First Place $300

 Second Place $200

* Third Place $100

 Various Merchandise

Awards

 Various Honorable

Mentions

**ARTWORK SUBMISSION CRITERIA AND CONTENT**

Artwork entries must be original and of the artist’s own execution, completed by the entrant within the past 3 years, and not previously shown in any CAL (or VAG) Juried Show. DO NOT SUBMIT student work, workshop work, paint-along work, copycat work or works which violate copyright laws.

Once artwork is submitted it may not be withdrawn by the artist. Accepted artwork must remain hanging until the end of the show.

**ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS**

Artwork submissions are limited to five (5) original artworks per artist in the following media: drawing, mixed media, painting, photography and sculpture. **Size limits: limited to hanging on a 8’ high wall and must fit through a 6’6” high x 6’ wide door. Sculptures, same door, and 15 foot height limit.**All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition.

Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight for any artwork is 40 lbs. per piece. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have brackets will not be accepted. Accepted 3D artwork should be accompanied by a pedestal to display the work, as a limited number of pedestals are available.

**ENTRY FORM AND FEES**

Entries will be made on line to *Online Juried Shows*: [http://www.onlinejuriedshows.com/](http://www.onlinejuriedshows.com/%20%20%20)

One or two entries: $40.00 . Each entry up to a total of 5 entries is $5 additional. (So five entries (5) would cost $55.)
Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are non-refundable. There is no guarantee of acceptance into the show.

**FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM All entries must be submitted in a digital JPEG format.** Crop photo to remove background or take photo on a black background without a mat. Do not take photo through glass or Plexiglas. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the painting.

**Directions for submitting work to Online Juried Shows is clearly described on the website in several topics listed on the sidebar of the main page:**

[**http://www.onlinejuriedshows.com/HowToEnter.aspx**](http://www.onlinejuriedshows.com/HowToEnter.aspx)

If all else fails, email or call Marian marian@fortunatifineart.com (818) 342-4601 for questions.

**NOTIFICATION**

All members submitting work will be notified of acceptance by EMAIL by August 26th.
Send a stamped envelope to Marian Fortunati, 3944 Rock Hampton Dr., Tarzana, CA 91356 **ONLY** if email contact is not available.

**RELEASE OF LIABILITY**

By signing the Entry Form, the artist acknowledges that all reasonable care will be taken to safeguard the artwork and the premises and said person accepts that CAL and its agents, associates, directors, officers and volunteers, San Fernando Valley Arts and Cultural Center staff and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artworks entered in this show is each individual artist’s responsibility.

 **REPRODUCTION OF ARTWORK IMAGES**

Any artwork entered in this show may be reproduced for advertising, marketing, and promotional purposes for this show or future shows without consent of or notification to the artist or the artist’s agent.

**SALES**

All sales are final and will be handled by CAL. CAL will receive a 10% commission from sales. The San Fernando Valley Arts and Cultural Center will receive a 30% commission on sales. The artist will receive 60%. All works will remain in the show until the show ends.

Any artwork without a sale price on the entry form will be considered “Not for Sale” (NFS) Prices cannot be changed from those stated at submission.

**TAKE-DOWN AND PICK-UP**

All artwork must be picked up on

Sunday, October 4, 2015, between 10:00 am and 12:00 pm.

**SHIPPED WORK WILL BE RETURNED IN ORIGINAL BOXES USING THE PRE-PAID RETURN SHIPPING LABEL PROVIDED BY THE ACCEPTED ARTIST.
Please be sure the box is in good enough condition to be accepted by the shipper for the return trip. If it is not, the shipper will require a new box and charge the artist for the box and repackaging.**NO STORAGE IS AVAILABLE. IF YOU CANNOT PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK IT UP FOR YOU.

**EXHIBIT CONTACT: Marian Fortunati Email:**

**marian@fortunatifineart.com**

**Phone: (818) 342-4601**

 ***CALIFORNIA ART LEAGUE
 2015***

 ***Gold Medal Exhibition***

 ***Important Dates:***

***Application and Artwork Digital Images***

***Online Juried Shows
 Submission Deadline***

*Wednesday, August 12, 2015, 11:59 PM*

***Notification***

*Artists will be notified of acceptance by email by Wednesday, August 26 .*

*Hand deliver on Sunday, September 13, 12 pm -2 pm*

***The San Fernando Valley Arts Alliance***

***Art and Cultural Center*** *18312 Oxnard St. Tarzana, CA 91356*

***Non-Local Artists Delivery and Drop-off by September 9, 2015***

*Ship to Ken Ronney*

*7357 Hesperia Ave.*

*Reseda, CA 91335*

*Tel 818 996-1630*

*Kronney@aol.com*

*(Contact Ken to schedule a delivery date)****Do not under any circumstances use loose Styrofoam “peanuts” to pack artwork.
Work packed this way will be immediately rejected when the box is opened****.*

***Exhibit Opens***

*Tuesday, September 15, 2015*

*Gallery hours are Tuesday thru Saturday, 11:00 AM to 5:00 PM*

***Opening Reception, Awards***

*Saturday, September 19, 2015*

*5:00 – 7:00 pm*

***Take Down and Pick-Up Artwork***

*Sunday, October 4, 2015
10:00 am – 12:00 pm*

***Artwork Pick-Up***

*Friday, September 26, 9 am-11 am*

**ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY for CAL’s Gold Medal Exhibition (See Prospectus for complete details)**

* Enter digital images of your artwork via Online Juried Shows. Payment of entry fees is through Online Juried Shows by credit card or Pay Pal by deadline date.
* This or some other form with this info should be attached to the back upper right corner of accepted work before shipping or take-in.
* Work must be your own original artwork within the last 3 years, not done under an instructor’s supervision and not exhibited in any previous CAL show.
* Hanging art work must be able to fit through a 6’ wide x 6’6” high door and must not exceed 40 lbs.
* Work must be wired and ready to hang. Wire must be wrapped with tape at end**. No saw tooth hangers**.
* Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended).
* Frames and wiring must be professional quality and in good condition.
* Artist agrees to permit CAL to reproduce the accepted artwork for CAL publicity and documentation purposes.
* Moving heavy sculptures is the responsibility of the artist. Only limited assistance will be available.

*Please Print Clearly (reproduce as needed)****CALIFORNIA ART LEAGUE Gold Medal JURIED EXHIBIT at The SFV Arts Alliance Art & Cultural Center***

* Entry A / Entry B /Entry C/Entry D/Entry F (Please circle)
* ARTIST \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* EMAIL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ZIP \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* TITLE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ TEL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* MEDIA \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SIZE (H+W) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* INSURANCE VALUE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SALE PRICE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **THIS TOP FORM MUST BE FILLED OUT & ATTACHED TO UPPER RIGHT BACK CORNER
OF ACCEPTED ARTWORK**
* SIGNATURE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Please Print Clearly (reproduce as needed)****CALIFORNIA ART LEAGUE Gold Medal JURIED EXHIBIT at The SFV Arts Alliance Art & Cultural Center***

* Entry A / Entry B /Entry C/Entry D/Entry F (Please circle)
* ARTIST \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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* TITLE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ TEL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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* INSURANCE VALUE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ SALE PRICE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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