



WATERMEDIA CLASSES



VALLEY GLEN GUEST ARTIST WORKSHOPS



CREATIVE EXPRESSIONS RECEPTION

# THE CREATIVE EDGE

California Art League Gold Medal Exhibition  
*Spirits Of The Night* Juried by *Ellen Brown*

San Fernando Valley Arts & Cultural Center  
*Wear a costume to celebrate the season at the show!*  
 October 24-November 14  
 Reception Saturday, October 29th 3:00 - 5:00pm

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## President's Message

OCTOBER 2016

It's been a busy summer and early fall. Lots going on. Here is a brief update:

The entry period for our Gold Medal Exhibit is over and judging is complete. Take-in for the exhibit will be on Monday, October 24, noon to 2:00.

Hanging will begin about 1:30 and lasts for 2 to 3 hours, depending on how many people help. Please give us a hand for the hanging. We have a substantial number of pieces going up, and we can use all the help possible. Interestingly, we have 15 pieces of sculpture in the exhibit. My newest kinetic piece will be in, too, for the amusement and confusion of all.

The exhibit, *Spirits of the Night*, will be excellent. The reception will be on Saturday, October 29, 3:00 to 5:00. Awards will be presented at 4:00. We've had new Gold Medals fabricated, and they are really striking. Come in costume and bring a beverage or food item to share.

This will be our 6<sup>th</sup> excellent exhibit in a row. I can't express how pleased this makes me to see our group doing such good work. The work is highly varied in medium, style and subject, and many of the pieces appear to have been produced specifically to meet the theme. If you'd like a preview of the exhibit, there is a high quality slide show on the CAL web site. You can find it on the home page, directly under the "Upcoming Events" listed on the right side.

The slide show was done by our new volunteer web master (mistress), Jackie Johnston. It is an excellent piece of work. The entry period closing for our upcoming exhibit "RED!" that will go up at the Blinn House is November 2.

There has been a change in management at the Blinn House. Francine Kolcz, the general manager, has been replaced by her (former) assistant, Rae Magnuson. The Pasadena Society of Artists has decided that the Blinn House isn't the best venue for them, and will no longer be alternating with us on exhibits there. The Women's City Club of Pasadena is trying out running the alternate exhibit themselves. CAL has no plans to eliminate the Blinn House as one of our venues. It is convenient for members who live in that area,



## *CAL Exhibit/Event Schedule October 2016- January 2017*

- October 11: CAL board meeting & jurying-in of associate members at Ken Ronney's home, 7:00. Your attendance is welcome.
- October 18: Demo/speaker program at SFVACC gallery, 7:00. John Paul Thornton will be the demonstrator. Guests and visitors are welcome.
- October 24: Gold Medal Exhibit take-in at SFVACC gallery, 12:00-2:00; Accepted artists have been notified. Hanging is from 2-4. Your help is requested.
- October 29: Opening Reception and Awards ceremony, SFVACC gallery, 3:00-5:00; awards ceremony at 4:00. Come in costume. Please bring a beverage or dish to share.
- November 3: Cutoff for entries for "RED!" exhibit
- November 8: Board meeting, Ken's home, 7:00

and makes for a more varied and interesting set of activities. We have been looking carefully at CAL's finances. Putting on four exhibits per year costs a bit more than our yearly income, including exhibit entry fees. We feel that keeping the four exhibit schedule is crucial to serving our members, so we don't want to cut out any of the exhibits.

Our annual shortfall has been about \$2,000 per year for the past few years. The board of directors has decided the only way to make this up is to increase membership dues and increase the supplemental exhibit entry fee for non-CAL members who enter our spring Open exhibit. The membership dues are going up to \$55 per year from \$45, which we have had for over 10 years. The Open entry fee supplement for non-members will go up from \$15 to \$20. This extra charge also buys them a membership in CAL for the rest of the year, so they can enter more exhibits and help support us with those fees. Our web site will reflect this new dues amount and when renewal notices go out in November, we will be asking for \$55.

CAL's Facebook group has been very active, with lots and lots of new people signing up. Many of them are highly accomplished artists, many from outside of the LA area, and I've been inviting some of them to become members of CAL. CAL membership isn't required to get onto the Facebook group. We are going to really encourage these Facebook members to participate in our Open exhibit in the spring. I think we can bring more talent into our group and let our new "long-distance" members know we want to see their art in person.

We still need a Publicity Chair to send out notices of our exhibits. That position has been vacant for about 6 months, and we really need someone to take it on. It isn't a difficult job, mostly a matter of sending out press releases to a list of e-mail addresses. This doesn't have to be done by someone in the local area, and they don't have to participate in board meetings, but they are invited. The chair of this position, like other major chair positions, gets free membership for the year they serve. Please contact me if you are willing to take this on. Lastly, our newsletter editor, Goldi Riyahi is accepting items from members for the "Members News" section. Include photos and as much info as you'd like. Electronic newsletters have a very low publication cost, and the page count doesn't matter. Also, if you have an interesting art related story, travel log, or education piece, please feel free to submit it. More variety is good. Send pieces to her at: [goldiriyahi@gmail.com](mailto:goldiriyahi@gmail.com).

Ken Ronney

President, CAL

[Kronney@aol.com](mailto:Kronney@aol.com)

- November 14: Take-down of Gold Medal exhibit, SFVACC gallery, 10:00-12:00
- November 15: Demo/Speaker program at SFVACC gallery, 7:00. Speaker TBD.
- December 2: Take-in of "RED" exhibit at Blinn House, Pasadena, 9:00-11:00.
- December 3: Opening reception of "RED!" exhibit, Blinn House, 3:00-5:00. Awards ceremony at 4:00. Light refreshments, no-host bar.
- No board meeting or demo meetings in December.
- January 3: Board meeting at Ken's home, 7:00
- January 10: Demo/Speaker meeting at SFVACC Gallery, 7:00. Speaker TBD.

## October CAL Demonstrator

Eva Margueriette, October CAL Demonstrator, at the SFVACC Gallery, 18312 Oxnard St., Tarzana, CA., Tuesday, October 18, 2016, 7:00 PM

The CAL demonstrator this month will be Eva Margueriette, NWS, who has a BFA degree from California Art Institute (Cal Arts) Chouinard Art School. A Signature Member of the National Watercolor Society, Eva is also an Artist Member of the California Art Club, the Pasadena Art Colony and the American Portrait Society.



Juried exhibits include: Watercolor West, The American Watercolor Society at the Salmagundi Club, New York City, Art Matters at the Huntington Library in San Marino and CAC Gold Medal Exhibition at the Pasadena Museum of California Art.

She has won Best of Show and Best Portrait in Pasadena's all-city juried competition and has been awarded hundreds of private and corporate commissions including: the Jonathan Club, Los Angeles; Scott Bice and Matthew Spitzer, Deans of the Gould Law School, USC, Charles Pankow of Pankow Builders and Bob Kommerstad of Provident Investment. You can see Eva's works on her web site: <http://www.paintingsbyeva.com>

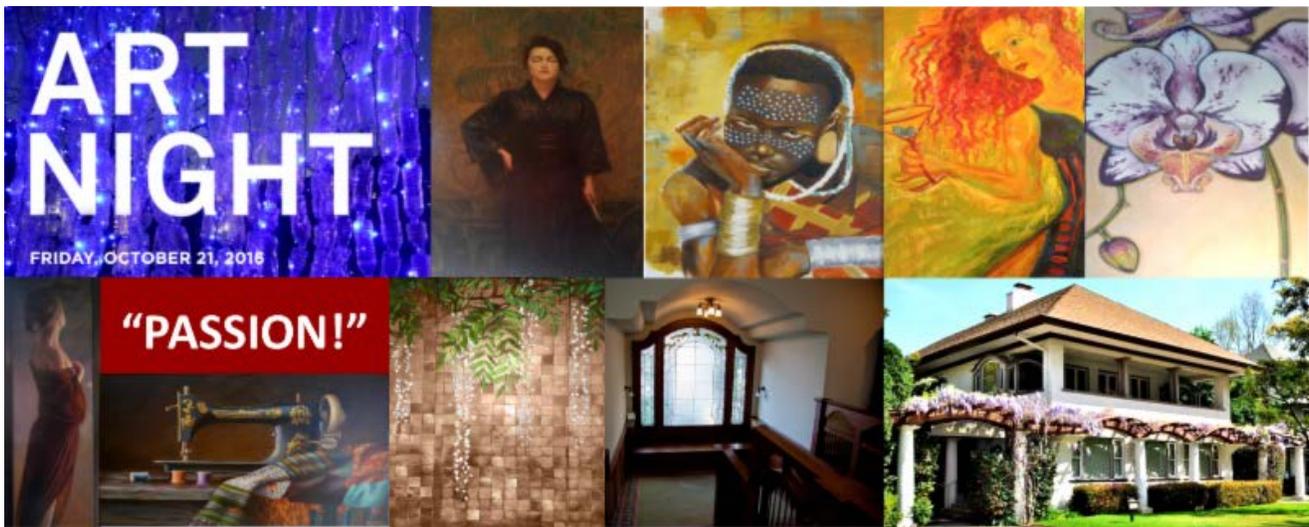
The SFVACC gallery is located at 18312 Oxnard St., Tarzana, CA 91356, ¾ block east of Reseda Blvd. Parking is in the fenced lot at the rear of the courtyard just west of the gallery. Guests and visitors are welcome. Suggested donation is \$5.00 for CAL members, \$8.00 for guests and visitors. The meeting will begin at 7:00 PM. Light refreshments and beverages will be served.

There is currently an excellent photo exhibit on display at the gallery through October 24, "Rock-imagination", a large collection of rock and roll artists (mostly) performing. The photos are by 5 well-known local professional photographers. Come early and check out the exhibit.



PASADENA ART NIGHT &  
**OPENING ART RECEPTION**

"PASSION!"



FRIDAY, OCTOBER 21

6 - 10 PM

(COMPLIMENTARY HORS 'D OEUVRES AND NO-HOST BAR)

For the **FIRST TIME EVER**,

The Women's City Club of Pasadena is opening its doors  
and holding its Opening Art Reception during

Pasadena's Art Night 2016!

Invite your friends and

join fellow members and guests for:

- Opening Art Reception of new exhibit, "Passion!"
- Tours of the historic, 110 year-old Blinn House!
- Live Musical Entertainment!

- Interactive Art Experiences and Live Art Demos!
- Complimentary Hors d' Oeuvres and No-host Bar!
- Information on Club Events and Membership!

As you know, the WCC is located in the heart of Pasadena's Playhouse District and only one block away from the Pacific Asia Museum, **the Pasadena Museum of California Art** and within walking distance of many more "official" stops!

So be "In at the Blinn" and invite your friends to our elegant "unofficial" Art Night stop and make us your

FIRST STOP of the night!

160 N. Oakland Ave. | Pasadena, CA 91101

626-796-0560 | [wccpas@sbcglobal.net](mailto:wccpas@sbcglobal.net)

(Free parking located off of Madison,  
2nd driveway south of Walnut)

RSVP via Facebook and share and invite your friends!

## *Doodlebugs® Art Studio*

Member Linda Pelteson Wehrli is excited to announce her art studio now hosts **Sunday art classes** taught by artist, Safoora Tehrani. Her DoodleBugs® Art Classes cover different themes and art mediums. Ages 6 - 10 from 1PM - 2:30PM.

Teens and Tweens 11 - 15 from 3PM - 4:30PM.

For more information and enrollment, call Safoora at [\(818\) 602-4885](tel:8186024885) or email [doodlebugsartstudio@gmail.com](mailto:doodlebugsartstudio@gmail.com).

## *Water-Soluble Oils on Sale*

[Pastimes for a Lifetime](#) Student Store is offering a Buy 1 Get 1 for 50% off their stock of Winsor & Newton® Academy Water-Soluble Oil Paints. Get yours while supplies last. [Studio](#) pick up Tuesday - Saturday. Place your order at [Jessica@pastimesinc.com](mailto:Jessica@pastimesinc.com).



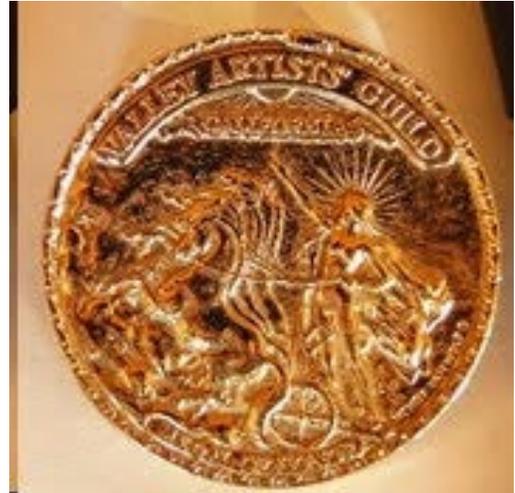
## CAL'S GOLD MEDAL

In the fall of each year, the California Art League (formerly named Valley Artists Guild, or VAG) has a special exhibit, our Gold Medal Exhibit. The winner, the best in show, receives an engraved gold (plated) medal with their name and the year engraved on it.

This is the highest award CAL can present to a show winner.

The medal was originally designed by VAG's founder, Henry Von Wolf. Henry was a well-known sculptor, and I believe he really enjoyed making this piece. He created a one-foot diameter wood carving, with full detail. Then, that original was reduced to a coin-sized piece, about 1-1/2" in diameter. From the reduced copy, duplicates were made. Cast in bronze and gold plated.

The last of the duplicates ran out last year. I needed to save one as a master to get more made. But where do you get gold medals made?



Fortunately, about this time, I met a woman at a Blinn House non-profit's display event, (I believe she was working at the Daughters of the American Revolution table), where all the non-profit members of the Women's City Club of Pasadena got to introduce themselves to the other groups. Chatting with the woman, she mentioned her husband ran a very high quality trophy shop. I asked if they did castings, and she said yes.

Shortly after, I visited the business, Decco Trophies in Pasadena, and after some discussion with the owner, David, decided this would be a good company to make up more of the trophies.

Making them is an involved process. First, the last remaining medal is reworked to remove all manufacturing blemishes. Then a rubber mold is made from it. Molten wax is poured into the mold and removed. Multiple wax copies are made, and attached together to form what is called a "tree". This is coated with a special ceramic that

can withstand high temperatures. The whole thing is baked till the wax melts out...the famous "lost wax process". Then the tree is inverted and filled with molten bronze and *voila!* 10 new bronze copies.

The bronze copies are given a little cleaning to remove casting marks and residue, gold plated, and the engraving finishes the job. Here are photos of the front side of one of the older medals, and the back side of what this year's medal will look like. We are keeping the Valley Artists Guild name on the front for historic purposes, but put CAL on the back to reflect the new name.



# CAL's Gold Medal Exhibit: Spirits of the Night

After the prospectus came out I heard many of you telling me that you had a difficult time trying to figure out what to create for our Gold Medal Show this year. Some asked, "Why do we have themes at all?" Others wondered why we had chosen the theme "Spirits of the Night".

As you all know, one of the many strengths of our art league is its diversity. Our artists create all different types of work from pure abstract to more traditional realistic work. We use a vast array of media – collage, photography, sculpture, glass, clay, acrylics, pastels, oil paints, watercolors, gouache, mixed-media, assemblage, and sometimes various combinations of those. It makes our group's shows wonderful, diverse and interesting. But themes are one way of creating shows that hold together – that are a bit more unified rather than seeming fractured and chaotic. We do encourage you all to use the themes as a jumping off point and to think outside the box, but creating a more unified show is the main reason for having themes.

During one of our board meetings we were presented with the calendar for our shows. Since this particular show was being held in the fall when people celebrate harvest and Halloween and the Day of the Dead, we thought the theme, "Spirits of the Night" would be a fun one.

We tried to help you stating: "Submitted artwork reflects the artist's interpretation of the theme, "Spirits of the Night" – We are looking for artwork which represents our fascination with the ethereal or the spiritual or even the ghostly or ghoulish. Perhaps a lovely nocturnal landscape or skyscape will motivate you. Maybe a scene of children, pumpkins and Superman. Even a Day of the Dead twist will do. Remember CAL's themes are only a step-off point to challenge you into new and interesting directions."

Well, you certainly met that challenge!! Even though our venue, the San Fernando Valley Arts and Cultural Center is a large one and will accommodate many more pieces than most venues, we were unable to accept all of the many, many wonderful submissions!

I'm sure our juror, Ellen Brown, had a tough time choosing from among the many diverse and wonderful artworks submitted. It is a really interesting and fun show and I am sure you and the many visitors to the center will enjoy browsing through the work to see how creative all of CAL's artists are.

Here are just a few examples:

Susanne Belcher's photo collage on canvas is called, "The Visit":



Kathleen Draper-Garner submitted an acrylic figurative piece that appears as if one figure is melting into the other. It's called "Demeter and Persephone."

There is a wonderful little sculpture created by Traci Gunn which makes us wish we could all fly through the night. It is made of clay and is called, appropriately, "Night Flight".



Harriette Kahn created a collage called, “Wild City Nights” which could keep the viewer stationed in front of it for hours.



Mystery surrounds the digital piece created by Jennifer McNabb titled, “One With The Universe”.

We even have one of our artists who was inspired by a favorite starry night and perhaps flying violins. It’s an oil painting called “Musical Starry Night and was created by Rosina Maize.



Ghosts, goblins, and other creepy creatures will dance on our walls alongside a fascinating Silver Print piece by Randy Sprout called “Abby, Martha and Death”. (How does he do these?)

And just in case you didn’t remember there are some amazingly beautiful lifeforms that come out only at night such as those seen in Nancy Witlock’s lovely watercolor titled, “Queens of the Night”.



As you can see the artists of the California Art League are an amazing group --- full of creativity, talent and surprises. (And these are not the award winners!) Please come to the show to see ALL of the accepted work and to be thrilled (and chilled) by CAL’s savvy creativeness.

Submitted by Exhibit Chair: Marian Fortunati Workshops

**RENAISSANCE 32  
CALL FOR ENTRIES  
\$4,000 IN CASH AWARDS.  
SUBMISSIONS ACCEPTED SEPT. 1ST - NOV. 13TH, 2016**

Yosemite Renaissance is an annual juried competition/exhibition now in its 32nd year that offers a unique opportunity for artists to promote and sell their art in a significant setting. The exhibition will begin at the historic Yosemite National Park Museum Gallery located in the heart of Yosemite Village. Over 18,000 visitors from all over the world attend the two-month art exhibition. The exhibit then travels to two other art centers in Central California.

Subject matter is limited to recent works on the landscape, environment, wildlife and people of Yosemite National Park or the Sierra Nevada region. Both representational and non-representational submissions are accepted. Original artwork may be in any fine art medium including the following: painting (any medium); photography/digital; and other (multi media, drawings, pastels, printmaking, textiles, and 3-dimensional works of any medium).



Yosemite National Park, Museum Gallery, February 25th - April 30th, 2017

<https://onlinejuriedshows.com/Default.aspx?OJSID=8689>

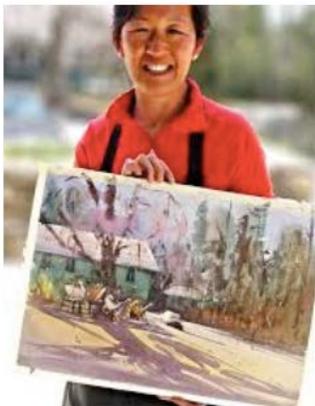
February 24th, 2017



<http://www.yosemiterenaissance.org/>

# Classes in All Watermedia

Every Wednesday from 10:00 to 1:00 at Carter Sexton Art Store, member Rea Nagel teaches watermedia techniques. The class is held in small groups and emphasizes watercolor, acrylics, inks, and collage. Rea can be contacted at (818) 908-5919 for more information.



## Watercolor-Specific Workshop

A two-day workshop will be held on November 9th from 9:00-5:00 and the 10th from 9:00-3:00 at Home Care Services in Valencia. It will be taught by award-winning member of the National Watercolor Society, Keiko Tanabe. For more information, you can contact CAL member Jeanne Iler: (661) 678-0357 [jeanne2@bluemarble.net](mailto:jeanne2@bluemarble.net).

## Valley Glen Guest Artist Workshops

- [Pastimes for a Lifetime](#) art studio, founded by member Linda Pelteson Wehrli, has had the honor of hosting three guest workshops this year:  
[Regina Lyubovnaya :: Still Life Painting](#)
- [Ignat Ignatov :: Portrait Painting](#)
- [Ignat Ignatov :: Eye Painting](#)

Linda graciously provides her studio free of charge to guest art instructors in exchange for her tuition. Her lovely zen studio seats 10 at desks or 15 for demos. If you'd like to offer guest instruction

at her studio or attend the next workshop, please contact office manager Jessica Lee Sanders at [jessica@pastimesinc.com](mailto:jessica@pastimesinc.com).

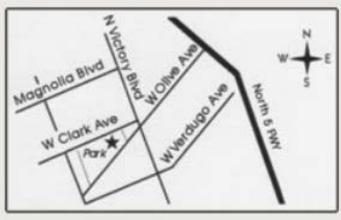
*Creative Expressions*  
A collaboration of  
*Painters & Clay Artists*



Doreen Callan      Amie Kubelun      Joan Foster      Andrea Raft  
Judy Koenig      Genie Thomsen      Vera Maguire      Carole Gillin      Karen Harsen

**October 7 - 27, 2016**  
**Opening Reception:**  
**Friday, October 7, 7 - 9 pm**

***Creative Arts Center***  
City of Burbank  
1100 West Clark Avenue  
Burbank, CA 91506  
Near the intersection of Olive Ave and Victory Blvd.  
818.238.5397



**Gallery hours:**  
Monday - Thursday 9 am - 9 pm  
Friday 9 am - 7 pm  
Saturday 9 am - 1 pm  
Closed Sunday

# MEMBER NEWS

## Marilyn Stempel

Several of Marilyn's works, a series entitled *Remnants*, are currently being presented in a window at Chatsworth AMTRAK Metrolink Depot through November 6.



## Lore Eckelberry

Lore will be participating in two exhibitions, *The Colors Within\_\_Seoul*, and at the Gangdong Art Center this October in Seoul, Korea, among seven other artists. The opening reception will be held October 6th and the show will continue through the 21st.

## Carl Shubs

Carl had a photograph accepted into the "America the..." Exhibit at APERO Gallery in Fullerton. There will be an opening reception on October 7 and a closing show as well on November 4, both from 6:00-11:00.



# MEMBER NEWS

## Idelle Okman Tyzbir

Idelle will have two paintings at the SCAA Gallery in Newhall through October 8th. She also has a sculpture installation at the Westfield Valencia Town Center Mall entitled, *Elements*—a temporary public art piece, available for viewing until December 21st. At the same location, an event will be held on October 8th in conjunction with her sculpture; the *Elemental Experience* will consist of three tents containing video, audio, and sensory experiences. Idelle will additionally have two pieces in the Santa Clarita Art Classic: a watercolor and a mixed-media piece.

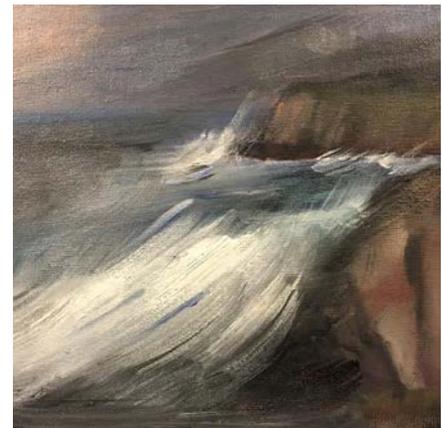


The Gala event will be on October 15th with appetizers, music and awards. \$25.00 from 1:30-5:00. A free public viewing will be held on 10/16 from 10:00-4:00 at Historic William S. Hart Park.

## Margie Murray

This painting by member Margie was in the Forest and Ocean Gallery for the LPAPA show.

Left: a view of the moon which she painted outside on a silver-leaved background.



# MEMBER NEWS

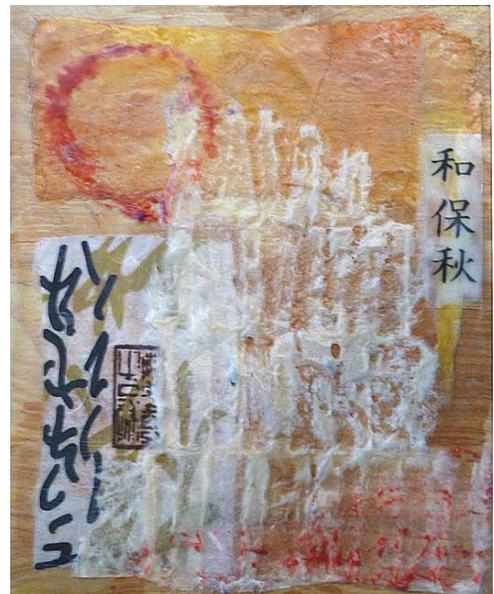
## *Together, a Joint Exhibition by Jeanne Iler and Idelle Okman Tyzbir*

Jeanne and Idelle are presenting at the Canyon Theatre Guild through October 30th in a joint exhibit entitled, *Together*. There will be two receptions, on the 1st and 8th of October from 5:00-7:00.



## **Barbara Tabachnick**

Barbara will have five of her pieces in a show entitled, *Heritage and Community*, at La Galeria Gitana from the 15th of October through the 2nd of December.



# MEMBER NEWS

## Lynne Fearman

Lynne Fearman's painting, "Park Trail Hikers" won 3rd place at the California Plein Air Painters, International Plein Air Challenge Juried Exhibition. The exhibition runs through November 15th, 2016, on Cannery Row Suite 206, American Tin Cannery Building, 125 Ocean View Blvd., Pacific Grove, CA.



## Tricia Kaman

I was thrilled to have two of my paintings "**Wonder Woman**" and "**The Wedding Gown**" accepted into CAL's **Spirits of the Night** Gold Medal Exhibit and was even more excited when "**The Wedding Gown**" was selected to receive the GOLD MEDAL AWARD by juror, Ellen Brown. I'm looking forward to attending the opening Saturday, October 29<sup>th</sup>. Please stop by to say hello. Can't wait to meet fellow members. Please save the dates for my solo exhibition "Women in Reverie" at the Wasmer Gallery in Cleveland, Ohio: from January 13th through February 17th, 2017. Wasmer Gallery is part of Ursuline College, the oldest women's college in the state. My goal in this exhibition is to address moments of reflection and contemplation as a thing of beautiful necessity. Working with female models requires setting aside time and space for the artist, the model and also the viewer. That time and space is where the magic of the "quiet moment" resides. I hope many will find a quiet moment to come and enjoy this exhibition.



Women in Reverie: January 13th- February 17th, 2017

Event Location: Wasmer Gallery at Ursuline College, 2550 Lander Rd, Pepper Pike, OH 44124

Opening Reception: Friday, January 13th, 2017 5:00pm - 8:00pm

Free Lecture: Tuesday, January 31st 2017 11:00am - 12:00noon

Workshop: Tuesday, January 31st 2017 1:00pm - 4:00pm (\$60 per person)

**Join us...** CAL welcomes all levels of artists in any medium to join whether you are a professional or a beginner. For more information, visit [www.californiaartleague.org/page-1328696](http://www.californiaartleague.org/page-1328696)



California Art League  
presents  
**"RED!"**  
**A JURIED EXHIBIT**

#### SHOW DATES

December 3, 2016 through March 10, 2017

#### JUROR

##### Margaret Danielak

Curator, art rep and ArtNetwork Press author, Margaret Danielak, produces innovative art-related events in alternative venues. Over the past fifteen years, her company, Pasadena-based DanielakArt has exhibited the work of its artists at the California School of Culinary Arts, Heritage Wine Company, Vroman's Bookstore, the Fine Artists Factory, Sweetland Hall (All Saints Church), and Phantom Galleries LA at Homestead House in Pasadena among other locations. From 2011 until 2014, she was the Curator of Exhibitions for The Women's City Club of Pasadena at the Historic Blinn House – taking over the space from The California Art Club.

A workshop leader and art marketing expert, Danielak holds a B.A. in History from the University of California at Berkeley. She was a Producer Fellow at The American Film Institute and is the author of the highly-rated handbook for fine artists, *A Gallery Without Walls*.

#### CALL FOR ENTRIES– DEADLINE: Wednesday, November 2, 2016

Artwork will be juried using digital images (jpgs) through Online Juried Shows: <http://www.onlinejuriedshows.com/>

#### Submitted artwork reflects the artist's interpretation of the theme, "RED!"

We are looking for artwork that reflects the artist's interpretation of any subject enhanced through the use of the color red. The use of red in the work has no required framework—from a completely red image to a single red dot—the decision is for the artist alone. The color red can convey many emotions and feelings; power, heat, love, sexuality, anger, joy, and war are some examples. Red may define a focal point that carries the viewer more deeply into the message or it may bring the viewer closer emotionally to a way which magnifies and reinforces their feelings about the artwork. All submissions, which can be expressed from representational to abstract, are welcome.

**ELIGIBILITY** The California Art League Exhibit, "RED!" is only open to exhibiting CAL members.

#### DROP-OFF

Friday, December 2, 9:00 am –11:00 am

Local artists whose work is juried into the show should hand-deliver accepted artwork with entry form attached, to the Blinn House, 160 N. Oakland, Pasadena, CA 91011 on Friday, December 2 between 9 am and 11 am (Ample parking is available in rear lot off Madison.)

The Blinn House has limited space for sculptures without pedestals. All large or heavy sculptures should be accompanied with a pedestal.

Non-local artists whose work is accepted may ship their artwork to Kenneth Ronney for delivery to the exhibit at the Blinn House. Schedule shipping to arrive on or before Wednesday, November 30, 2016. On all shipments, include Ken's phone, 818-996-1630 and e-mail, [Kronney@aol.com](mailto:Kronney@aol.com). You **MUST** include a prepaid return shipping label or check made out to CAL for return postage.

If using US Postal service, ship to Kenneth Ronney, 7357 Hesperia Ave, Reseda, CA 91335.

For Fed Ex, ship to K. Ronney, C/O Fed Ex Office Print & Ship Center, 9000 Tampa Ave, Northridge, CA 91324. If Using UPS, ship to K. Ronney, 7357 Hesperia Ave, Reseda, CA 91335. Do not ship directly to the Blinn House. No one there is part of the show take-in

process.

Contact Ken with shipping information, tracking number.

Do not under any circumstances use loose Styrofoam "peanuts" to pack artwork. Work packed this way will be immediately rejected when the box is opened.

### RECEPTION & AWARDS PRESENTATION

Saturday, December 3, 2016 3:00 pm-5:00 pm

### TAKE-DOWN & ARTWORK PICK-UP

Friday, March 10, 2017, 9 - 11 am

### LOCATION

The Women's City Club of  
Pasadena at the Historic Blinn House  
160 North Oakland Ave.  
Pasadena, CA 91011

**REGULAR GALLERY HOURS** Monday – Friday 9:00 am –5:00 pm Call (626) 796-0560 for additional visiting opportunities.

### SELECTIONS OF AWARDS

"RED!" will be juried by **Margaret Danielak**

**Awards will be selected in person AFTER accepted work is brought to the Women's City Club.**

### AWARDS

Awards and prizes will be juried in person and presented at the Awards Reception:

- First Place                 \$300
- Second Place             \$200
- Third Place                \$100
- Various Merchandise Awards
- Various Honorable Mentions

### ARTWORK SUBMISSION CRITERIA AND CONTENT

Artwork entries must be original and of the artist's own execution, and not previously shown in any CAL Juried Show. DO NOT SUBMIT student work, workshop work, paint-along work, copycat work or works which violate copyright laws. Once artwork is submitted it may not be withdrawn by the artist. Accepted artwork must remain hanging until the end of the show.

"The Women's City Club of Pasadena will be reviewing all work to ensure that it is suitable for viewers of all ages and a variety of sensitivities as may be found in a private club environment. Although nudes are not specifically excluded, we request that there be a consciousness for "good taste". Those that are sensuous, suggestive, or which depict the public area will not be hung."

### ARTWORK FORMAT, PRESENTATION & SIZE REQUIREMENTS

Artwork submissions are limited to three (3) original artworks per artist in the following media: drawing, mixed media and painting and sculpture. **Maximum width of any artwork is 30" not including the frame.** All works on paper must be matted, framed and covered with glass or Plexiglas. Frames must be in good condition. Entries must be dry, properly prepared for exhibition and properly equipped with wire for hanging. The wire and eye screws must not show when the artwork is hung. Gallery wrapped canvas does not require framing unless the edges are unfinished. Maximum weight for any artwork is 20 lbs. per piece. Damaged artwork, mats, frames, glass and Plexiglas, and frames which have brackets will not be accepted.

**ENTRY FORM AND FEES**

Entries will be made on line to *Online Juried Shows*: <http://www.onlinejuriedshows.com/>

One or two entries: \$40.00 for CAL exhibiting members. (One additional entry for \$10.00). Payment is made through Online Juried Shows via credit card or Pay Pal. Fees are nonrefundable. There is no guarantee of acceptance into the show.

**FORMAT FOR DIGITAL IMAGES (JPGS) AND HOW TO SEND THEM**

All entries must be submitted in a digital JPEG format. Take with a digital camera on a black background without a mat and not through glass. Image quality is critical: Poor photography and presentation may affect acceptance by the juror. The digital image must represent the painting.

Directions for submitting work to Online Juried Shows is clearly described on the website in

several topics listed on the sidebar of the main page: <http://www.onlinejuriedshows.com/HowToEnter.aspx>

If all else fails, email or call Marian:

[marian@fortunatifineart.com](mailto:marian@fortunatifineart.com) (818) 342-4601 for questions.

**NOTIFICATION**

All members submitting work will be notified of acceptance by EMAIL by November 9, 2016.

Send a stamped envelope to Marian Fortunati, 3944 Rock Hampton Dr., Tarzana, CA 91356 **ONLY** if email contact is not available.

**RELEASE OF LIABILITY**

By signing the Entry Form, the artist acknowledges that all reasonable care will be taken to safeguard the artwork and the premises and said person accepts that CAL and its agents, associates, directors, officers and volunteers, Women's City Club of Pasadena staff and volunteers will not be responsible for any damage, injury, liability loss or theft should any occur. Insurance for artworks entered in this show is each individual artist's responsibility.

**REPRODUCTION OF ARTWORK IMAGES**

Any artwork entered in this show may be reproduced for advertising, marketing, and promotional purposes for this show or future shows without consent of or notification to the artist or the artist's agent.

**SALES**

All sales are final and will be handled through CAL. CAL will not take a commission from sales. The Women's City Club will receive a 20% commission on sales. The artist will receive 80%. All works will remain in the show until the show ends.

Any artwork without a sale price on the entry form will be

considered "Not for Sale" (NFS). Prices cannot be changed from those stated at submission.

**TAKE-DOWN AND PICK-UP**

All artwork must be picked up on Friday, March 10, 2017 between 9:00 am and 11:00 am.

**SHIPPED WORK WILL BE RETURNED**

**IN ORIGINAL BOXES USING THE PREPAID RETURN SHIPPING LABEL PROVIDED BY THE ACCEPTED ARTIST.**

Please be sure the box is in good enough condition to be accepted by the shipper for the return trip. If it is not, the shipper will require a new box and charge the artist for the box and repackaging.

NO STORAGE IS AVAILABLE. IF YOU CANNOT PICK UP YOUR ARTWORK, PLEASE MAKE ARRANGEMENTS FOR SOMEONE TO PICK IT UP FOR YOU.

**EXHIBIT CONTACT:**

Marian Fortunati

Email: [marian@fortunatifineart.com](mailto:marian@fortunatifineart.com) Phone: (818) 342-4601

**CALIFORNIA ART LEAGUE  
EXHIBIT**

**"RED!"**

***Important Dates:***

***Application and Artwork Digital Images***

***Online Juried Shows***

***Submission Deadline***

***Wednesday, November 2, 2016***

***Notification***

***Artists will be notified of acceptance by email by November 9, 2016.***

***Hand deliver on December 2th, 9 am-11 am***

***The Women's City Club of Pasadena***

***160 North Oakland Ave. Pasadena, CA 91011***

***Non-Local Artists Delivery and Drop-off***

***Ship to Ken Ronney***

***[Kronney@aol.com](mailto:Kronney@aol.com)***

***(Follow directions in prospectus)***

***Do not under any circumstances use loose Styrofoam "peanuts" to pack artwork.***

***Work packed this way will be immediately rejected when the box is opened.***

***Exhibit Opens***

***Friday, December 2, 2016***

***Opening Reception, Awards***

***Saturday, December 3, 2016***

***2:00 – 5:00 pm***

***Take Down and Pick-Up Artwork***

***Friday, March 10, 2017***

***9:00 am – 11:00 am***



California Art

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ts

**"RED!"**

**A JURIED EXHIBIT**

**ENTRY FORM / TAKE-IN FORM AND ELIGIBILITY for "RED!" CAL Exhibition (See Prospectus for complete details)**

- Enter digital images of your artwork via Online Juried Shows. Payment of entry fees is through Online Juried Shows by credit card or Pay Pal by deadline date.
- This or some other form with this info should be attached to the back upper right corner of accepted work before shipping or take-in.
- Work must be your own original artwork, not done under an instructor's supervision and not exhibited in any previous CAL show.
- Hanging art work not measure more than 30" in width not counting the frame and must not exceed 20 lbs. **CHECK POLICY ON NUDES.**
- Work must be wired and ready to hang. Wire must be wrapped with tape at end. No saw tooth hangers.
- ~~• Works on paper must be framed and under Plexiglas or glass (Plexiglas is recommended).~~
- Frames and wiring must be professional quality and in good condition.
- Artist agrees to permit CAL to reproduce the accepted artwork for CAL publicity and documentation purposes.

• *Please Print Clearly (reproduce as needed)*

***CALIFORNIA ART LEAGUE "RED!" JURIED EXHIBIT at The Historic Blinn House***

• Entry A / Entry B / Entry C (Please circle)

• ARTIST \_\_\_\_\_

• ADDRESS \_\_\_\_\_

• EMAIL \_\_\_\_\_ ZIP \_\_\_\_\_

TITLE \_\_\_\_\_ TEL \_\_\_\_\_

• MEDIA \_\_\_\_\_ SIZE (H+W) \_\_\_\_\_

INSURANCE VALUE \_\_\_\_\_ SALE PRICE \_\_\_\_\_

- **THIS TOP FORM MUST BE FILLED OUT & ATTACHED TO UPPER RIGHT BACK CORNER OF ACCEPTED ARTWORK**

• SIGNATURE

• *Please Print Clearly (reproduce as needed)*

***CALIFORNIA ART LEAGUE "RED!" JURIED EXHIBIT at The Historic Blinn House***

• Entry A / Entry B / Entry C (Please circle)

• ARTIST \_\_\_\_\_

• ADDRESS \_\_\_\_\_

• EMAIL \_\_\_\_\_ ZIP \_\_\_\_\_

TITLE \_\_\_\_\_ TEL \_\_\_\_\_

• MEDIA \_\_\_\_\_ SIZE (H+W) \_\_\_\_\_

INSURANCE VALUE \_\_\_\_\_ SALE PRICE \_\_\_\_\_

- **THIS TOP FORM MUST BE FILLED OUT & ATTACHED TO UPPER RIGHT BACK CORNER OF ACCEPTED ARTWORK**

• SIGNATURE